Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

People are constantly living in a state of change and now a new world has <u>risen raised</u> and we actually live in a world <u>without whit out</u> any <u>defined cement</u> boundaries which has been named <u>"global village"</u> <u>international village</u> where countries are gradually becoming similar to each other. Personally I do not have <u>a</u> positive sense about this story the consequence of which is missing thousands <u>of</u> different cultures around the world.

First and foremost, as a result of developed financial relationships and advanced international transportation networks through the world ,factories are able to sell their products in the other countries more easily. Furthermore, by means of a numerous progressive technologies for instance, internet social networks, satellite TV channels , websites and the rest , they can advertise their products directly and indirectly all over the world to create stimulus to buy more. <a href="Moreover, Moreover, Moreover,

Basically we have different product categories for instance, cloth, furniture, cultural products and **so on**. There is a widely held belief that cultural products play <u>a</u> crucial role <u>to coverin</u> covering a similar color <u>in on</u> different parts of the world and decreasing culturale diversity. Unfortunately, these days every<u>thing is things are</u> industrialized in developed regions which are powerful and rich enough to have profound effect on the rest of regions on this planet. Since they release plenty of cultural products and spread them in different societies and protect this stream by selling their goods, we observe that new generations are <u>effected affected</u> by <u>the</u> industrial world culture and they select their hero through this culture and determine their life style based on it.

In fact <u>the</u> world runs into similarity and it seems that we will have <u>a</u>homogenous urban design if we continue this way.

By way of conclusion, I opine that protecting domestic art can be one of the most efficient solutions to conserving diversity. Because not only are contemporary artists able to create dandy contextual artworks but also are perfect tradition costumes missionaries. Therefore, dedicating a sufficient budget to the art sector helps young people to remove inferiority complexes and be self-confident enough to adopt adapt foreign products to their own life style.